

## Consultations - Your time is your most valuable resource.

How you spend it matters. Choosing to invest in consulting has to be worth it. That's why it's important to know how I work and what I can do for you.

### I help people in business to develop their own strong and unique voice so they can...

- *Get better at creating the right material for them*
- *Go from good to great*
- *See what works and what doesn't - and learn what to do about it*
- *Use their precious time more effectively*
- *Be confident in communicating with an audience.*

I'm collaborative, generous and encouraging but I also have high expectations. It's not enough for me to want you to succeed (and I really do). *You have to want it enough to do the work.*

**Before booking** you'll think about what you want help with. Some people are clear on what they need but others use me as a sounding board for ideas. Either way is fine.

**During our session** we might cover a lot of ground during our discussions but by the end, you will have concrete actions to take so you can get started straight away.

**After our session** I'll send through session notes, summarising what we covered and outlining the next steps to take to ensure you stay on track and get things done.

## Consultations - the details

- 45 minute session, by Skype or similar
- Guidance and direction on your specific areas of concern/interest
- Insight and a fresh perspective, based on my 30+ years of experience
- **First consultation \$95; Subsequent consultations \$80.**

Consultations are tailored to you: I don't impose my way of doing things. Instead I like to guide and offer suggestions that I believe will help you.

Some things we can work on include **Content Creation** - blogs, social media, newsletters; **Podcasts** - be a great guest or a better interviewer; **Video** - be more natural and more confident in front of the camera; **Thought Leadership** articles, speeches and presentations; **Confidence** and **Productivity**.